

CATALOGUE 2025

OUR COMPANY

Josarflor

is a competitive and innovative company which produces and sells roses of excellent quality since 2003. Founded and managed by an Ecuadorian group, its goal towards excellence is reached by offering premium products and services ensuring supreme customer satisfaction, thus making every special moment unforgettable.

The farm

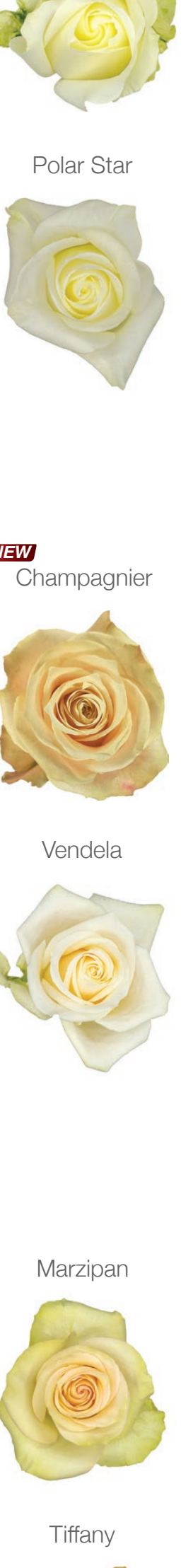
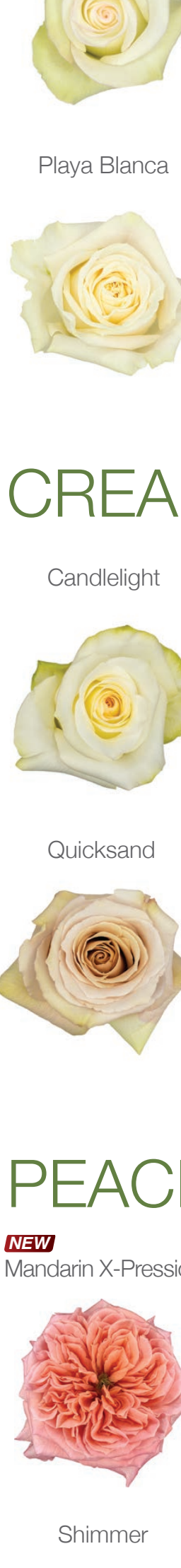
is located 5 minutes southeast from the beautiful town of Cayambe, at 2,800 meters above sea level. Its privileged location in the middle of the world contributes to the production of roses with special benefits and unique characteristics.

At present

the farm holds 35 hectares of green houses with processes designed to assure top-of-the-line products, where the company has applied innovative methods respecting the employees and the environment.

Josarflor has obtained Flor del Ecuador, BASC, Carbon Neutral and now Flor Verde Sustainable Flowers Certifications, highlighting its unwavering commitment to sustainability, ethical practices, and environmental stewardship as part of its continuous improvement system.

You are invited to become Josarflor's business partner and take part of an outstanding experience!



OUR COLLECTION

YELLOW

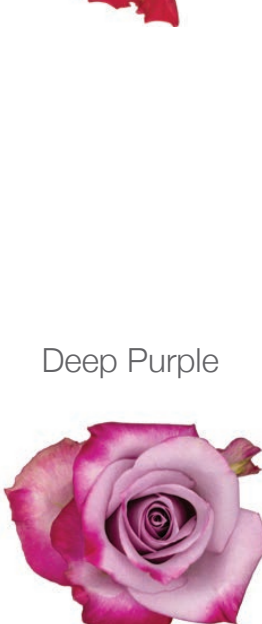
NEW Bumblebee



NEW Momentum



Tara



BICOLOR/NOVELTIES

Altamira



NEW Barista



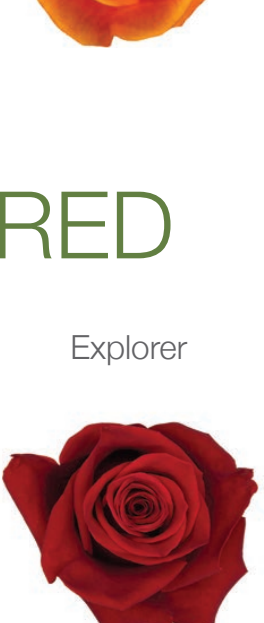
Carpediem



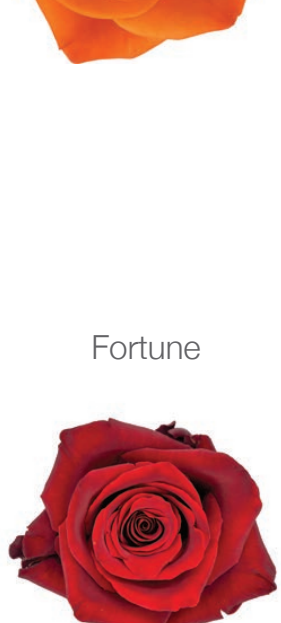
NEW Country Candy



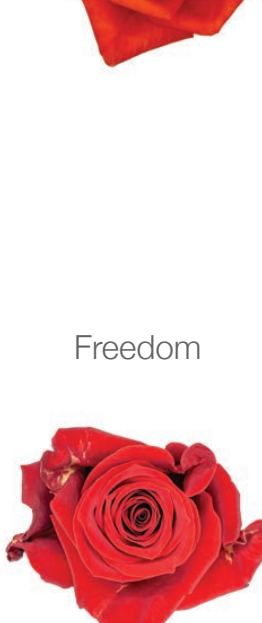
NEW Enchantment



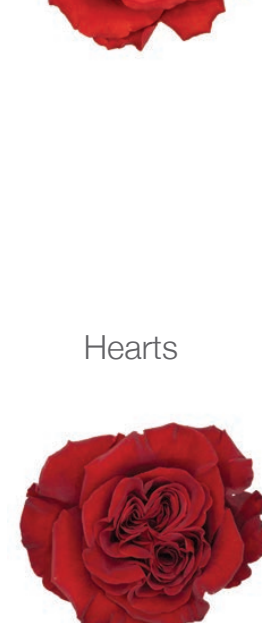
Esperance



Free Spirit



Kahala



NEW Karma



NEW Pandora



Silantoi



Sunset X-Pression



Sweetness



Vintage



NEW Wild Esperance



WHITE

Alba



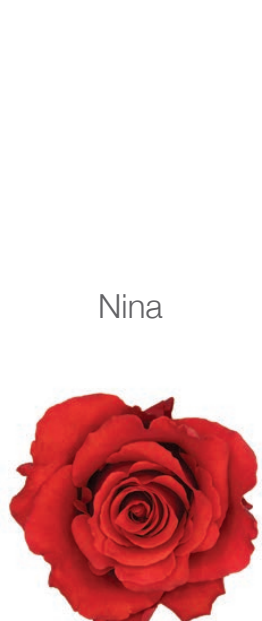
Avalanche



Mondial



Moonstone



Playa Blanca



Polar Star

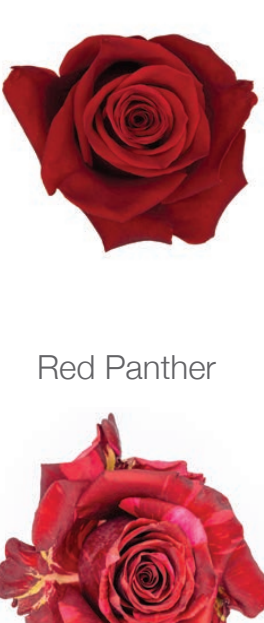


Tibet



CREAM

Candlelight



NEW Champagner



NEW Cotton X-Pression



NEW Glow Girl



Quicksand



Vendela



PEACH

NEW Mandarin X-Pression



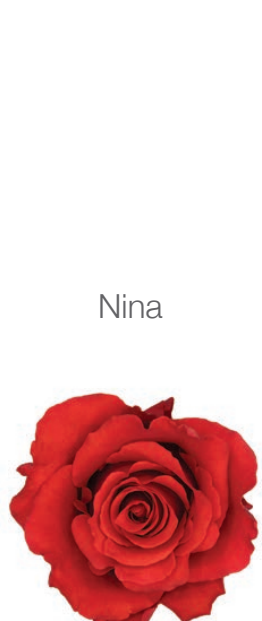
Marzipan



NEW Melon X-Pression



Phoenix



Shimmer

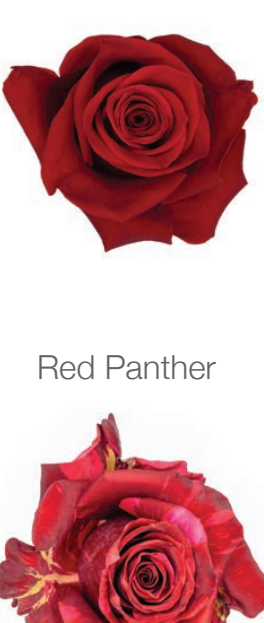


Tiffany



HOT PINK

Full Monty



Gotcha



Hot Explorer



Hot Spot



Lola



Pink Floyd



NEW VI Pink



LAVENDER

Coolwater



Country Blues



Deep Purple



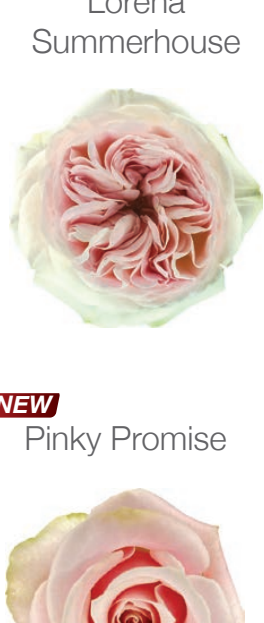
Moody Blues



NEW Purple Moon



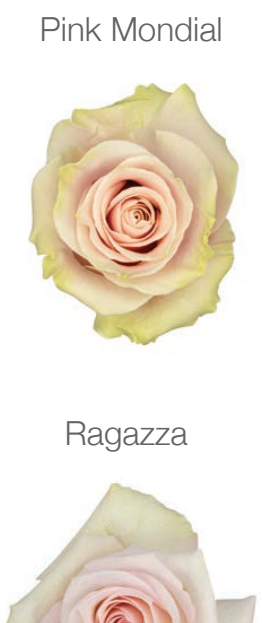
Queen's Crown



NEW Star Platinum



NEW Violet Hill



ORANGE

NEW Aloha



NEW Carnelian



New Face

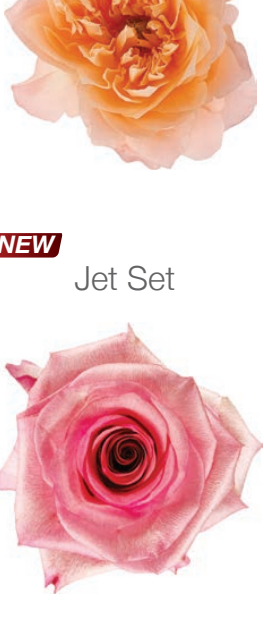


Nina



RED

Explorer



Fortune



Freedom



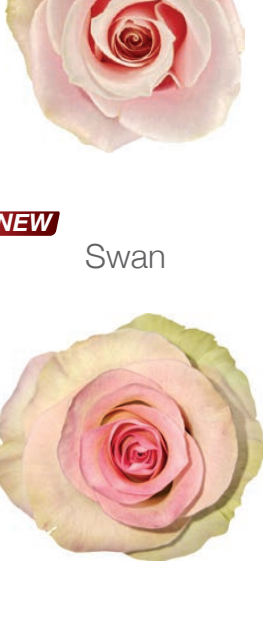
Hearts



Red Panther



Red Paris



NEW Redvolution



PINK

Amorosa



Amsterdam



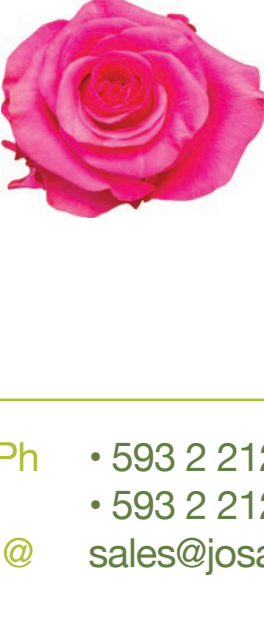
NEW Be Sweet



NEW Candy X-Pression



NEW Dragonfly



Frutetto



NEW Happink



Hermosa



NEW Jet Set

NEW Lorena Summerhouse

NEW Mandala

Pink Mondial

Pink X-Pression

NEW Pinky Promise

NEW Princess Crown

Ragazza

Secret Garden

NEW Swan

NEW Sweet Beat

NEW Sweet Cake

NEW Sweet Spot

NEW Yuyi Gardens

COMING SOON

Exotix Berry

Tie Dye

