

CATALOGUE 2026

OUR COMPANY

Josarflor

is a competitive and innovative company which produces and sells roses of excellent quality since 2003. Founded and managed by an Ecuadorian group, its goal towards excellence is reached by offering premium products and services ensuring supreme customer satisfaction, thus making every special moment unforgettable.

The farm

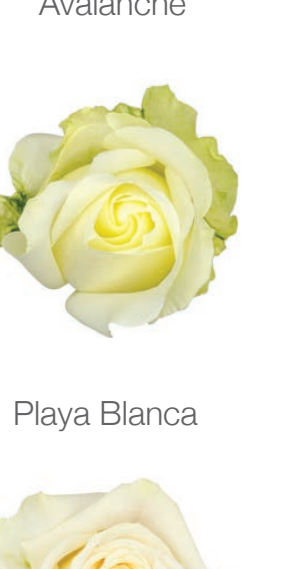
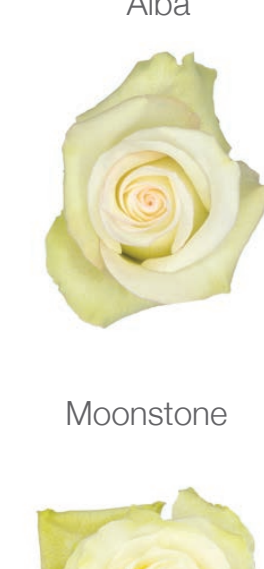
is located 5 minutes southeast from the beautiful town of Cayambe, at 2,800 meters above sea level. Its privileged location in the middle of the world contributes to the production of roses with special benefits and unique characteristics.

At present

the farm holds 35 hectares of green houses with processes designed to assure top-of-the-line products, where the company has applied innovative methods respecting the employees and the environment.

Josarflor has obtained Flor del Ecuador, BASC, Carbon Neutral and now Flor Verde Sustainable Flowers Certifications, highlighting its unwavering commitment to sustainability, ethical practices, and environmental stewardship as part of its continuous improvement system.

You are invited to become Josarflor's business partner and take part of an outstanding experience!



OUR COLLECTION

YELLOW



BICOLOR/NOVELTIES



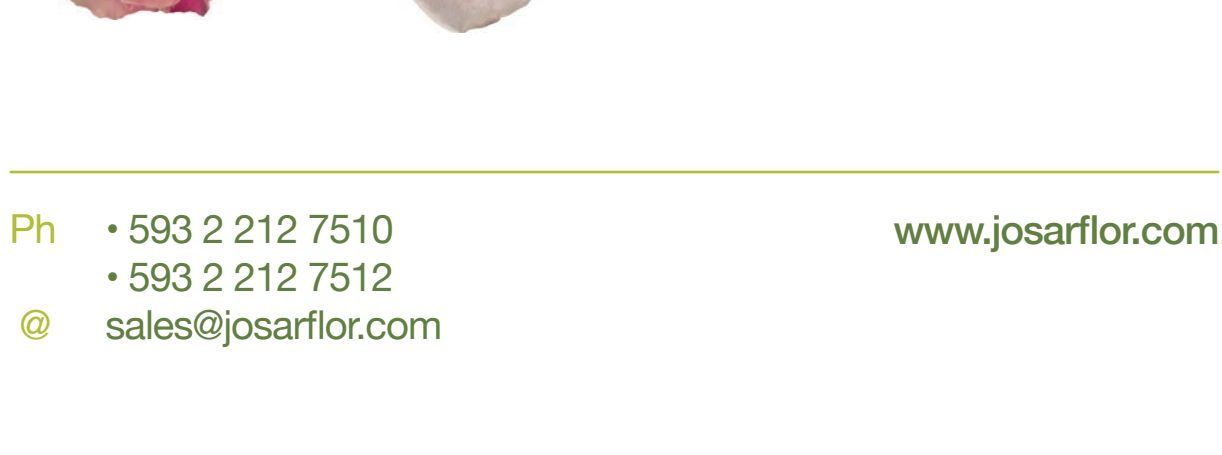
WHITE



CREAM



PEACH



HOT PINK

LAVENDER

ORANGE

RED

PINK

