



CATALOGUE 2026

OUR COMPANY

Josarflor

is a competitive and innovative company which produces and sells roses of excellent quality since 2003. Founded and managed by an Ecuadorian group, its goal towards excellence is reached by offering premium products and services ensuring supreme customer satisfaction, thus making every special moment unforgettable.

The farm

is located 5 minutes southeast from the beautiful town of Cayambe, at 2,800 meters above sea level. Its privileged location in the middle of the world contributes to the production of roses with special benefits and unique characteristics.

At present

the farm holds 35 hectares of green houses with processes designed to assure top-of-the-line products, where the company has applied innovative methods respecting the employees and the environment.

Josarflor has obtained Flor del Ecuador, BASC, Carbon Neutral and now Flor Verde Sustainable Flowers Certifications, highlighting its unwavering commitment to sustainability, ethical practices, and environmental stewardship as part of its continuous improvement system.

You are invited to become Josarflor's business partner and take part of an outstanding experience!



OUR COLLECTION

YELLOW

Bumblebee

Momentum

Tara

Enchantment

Esperance

Free Spirit

Karma

Pandora

Silantoi

Sweetness

Vintage

Wild Esperance

Altamira

Barista

Carpedium

Alba

Avalanche

Lavinia

Moonstone

Playa Blanca

Polar Star

Phoenix

Shimmer

Tie Dye

Quicksand

Vendela

Wild Esperance

Shine

Wild X-Pression

Country Candy

Enchanted

Enchanted

Kahala

Alba

Alba</p