



# CATALOGUE 2026

## OUR COMPANY

### Josarflor

is a competitive and innovative company which produces and sells roses of excellent quality since 2003. Founded and managed by an Ecuadorian group, its goal towards excellence is reached by offering premium products and services ensuring supreme customer satisfaction, thus making every special moment unforgettable.

### The farm

is located 5 minutes southeast from the beautiful town of Cayambe, at 2,800 meters above sea level. Its privileged location in the middle of the world contributes to the production of roses with special benefits and unique characteristics.

### At present

the farm holds 35 hectares of green houses with processes designed to assure top-of-the-line products, where the company has applied innovative methods respecting the employees and the environment.

Josarflor has obtained Flor del Ecuador, BASC, Carbon Neutral and now Flor Verde Sustainable Flowers Certifications, highlighting its unwavering commitment to sustainability, ethical practices, and environmental stewardship as part of its continuous improvement system.

You are invited to become Josarflor's business partner and take part of an outstanding experience!



## OUR COLLECTION

### YELLOW

- Bumblebee
- NEW** Momentum
- Tara



### BICOLOR/NOVELTIES

- Altamira
- Barista
- NEW** Country Candy
- Enchantment



- Esperance
- Free Spirit
- Kahala
- Karma



- NEW** Pandora
- Silantoi
- Sunset X-Pression
- Sweetness



- Vintage
- Wild Esperance

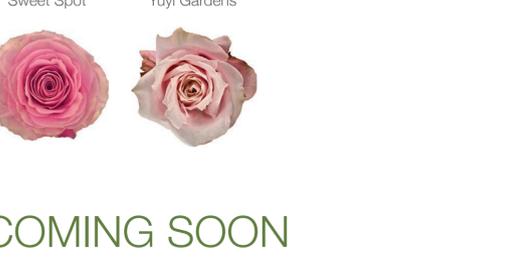


### WHITE

- Alba
- Avalanche
- NEW** Lavinia
- Mondial

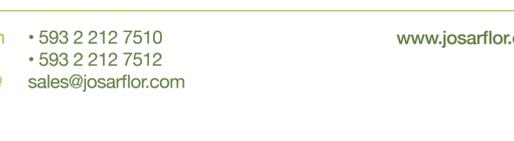


- Moonstone
- Playa Blanca
- Polar Star
- Tibet



### CREAM

- Candlelight
- NEW** Champagner
- Cotton X-Pression
- NEW** Glow Girl



- Quicksand
- Vendela



### PEACH

- NEW** Fascination
- NEW** Juicy X-Pression
- NEW** Mandarin X-Pression
- Marzipan



- NEW** Melon X-Pression
- Phoenix
- Shimmer
- NEW** Tie Dye



- Tiffany
- NEW** Tip Top



### HOT PINK

- NEW** Exotix Berry
- Full Monty
- Gotcha
- Hot Explorer



- Hot Spot
- Lola
- Pink Floyd
- NEW** VI Pink



### LAVENDER

- Country Blues
- Deep Purple
- Moody Blues
- Queen's Crown



- Star Platinum
- Violet Hill



### ORANGE

- NEW** Aloha
- NEW** Carnelian
- New Face
- Nina



### RED

- Explorer
- Fortune
- Freedom
- Hearts



- Red Panther
- NEW** Redvolution



### PINK

- Amorosa
- Amsterdam
- Be Sweet
- Candy X-Pression



- NEW** Dragonfly
- Frutetto
- NEW** Happink
- Hermosa



- Jet Set
- Lorena Summerhouse
- Mandala
- Pink Mondial



- Pink X-Pression
- Pinky Promise
- Princess Crown
- Ragazza



- Secret Garden
- NEW** Swan
- NEW** Sweet Beat
- NEW** Sweet Cake



- NEW** Sweet Spot
- NEW** Yuyi Gardens



### COMING SOON

- Amira
- French Kiss
- Joy
- Mamma Mia



- Power Puff
- Romance X-Pression
- Rose Enigma

