



CATALOGUE 2026

OUR COMPANY

Josarflor

is a competitive and innovative company which produces and sells roses of excellent quality since 2003. Founded and managed by an Ecuadorian group, its goal towards excellence is reached by offering premium products and services ensuring supreme customer satisfaction, thus making every special moment unforgettable.

The farm

is located 5 minutes southeast from the beautiful town of Cayambe, at 2,800 meters above sea level. Its privileged location in the middle of the world contributes to the production of roses with special benefits and unique characteristics.

At present

the farm holds 35 hectares of green houses with processes designed to assure top-of-the-line products, were the company has applied innovative methods respecting the employees and the environment.

Josarflor has obtained Flor del Ecuador, BASC, Carbon Neutral and now Flor Verde Sustainable Flowers Certifications, highlighting its unwavering commitment to sustainability, ethical practices, and environmental stewardship as part of its continuous improvement system.

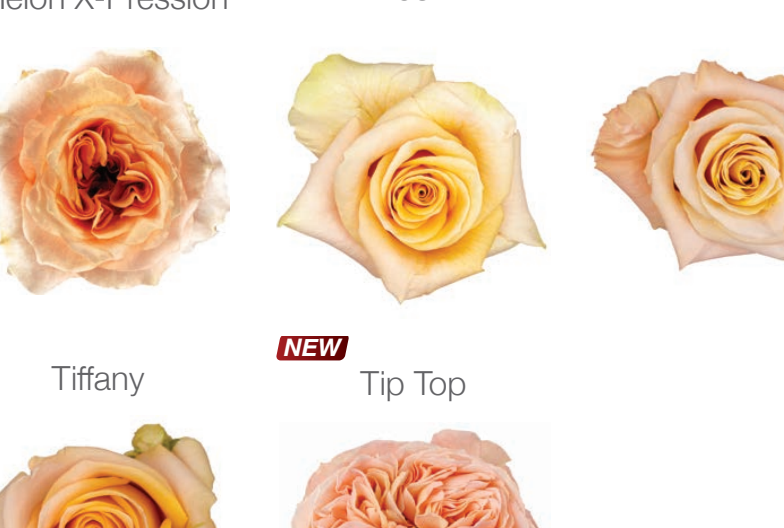
You are invited to become Josarflor's business partner and take part of an outstanding experience!



OUR COLLECTION

YELLOW

- Bumblebee
- NEW** Momentum
- Tara

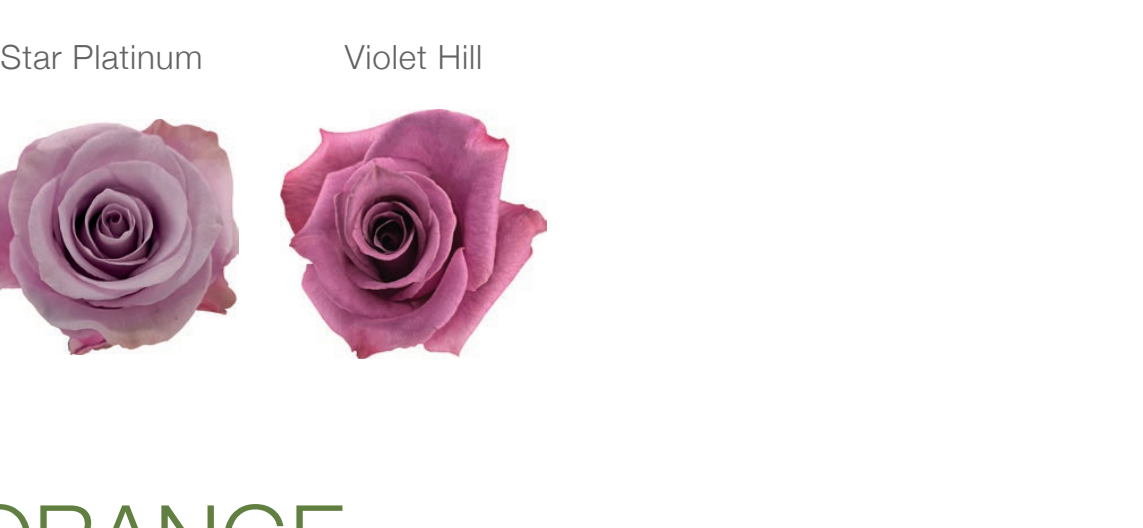


BICOLOR/NOVELTIES

- Altamira
- Barista
- NEW** Country Candy
- Enchantment



- Esperance
- Free Spirit
- Kahala
- Karma



NEW

- Pandora
- Silantoi
- Sunset X-Pression
- Sweetness



- Vintage
- Wild Esperance

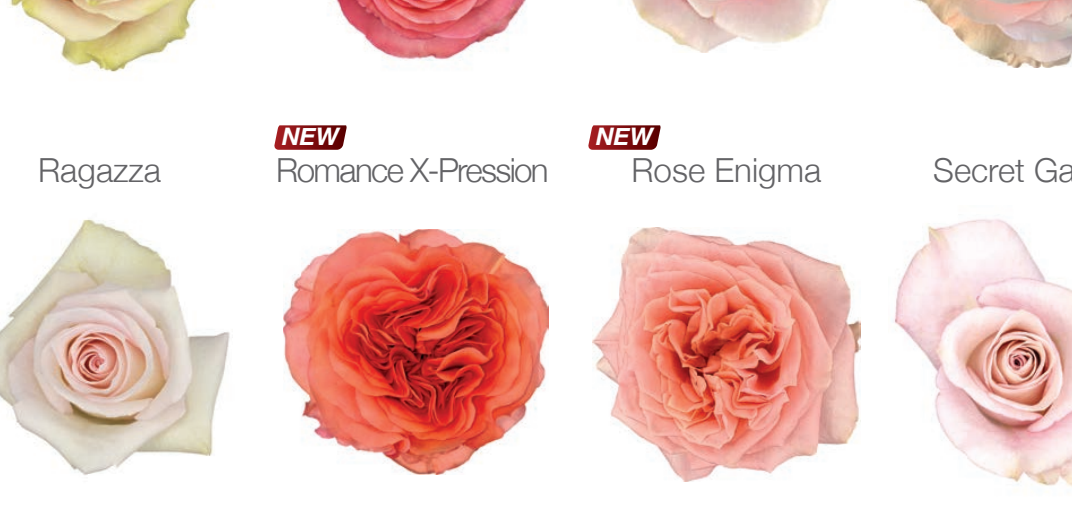


WHITE

- Alba
- Avalanche
- NEW** Lavinia
- Mondial

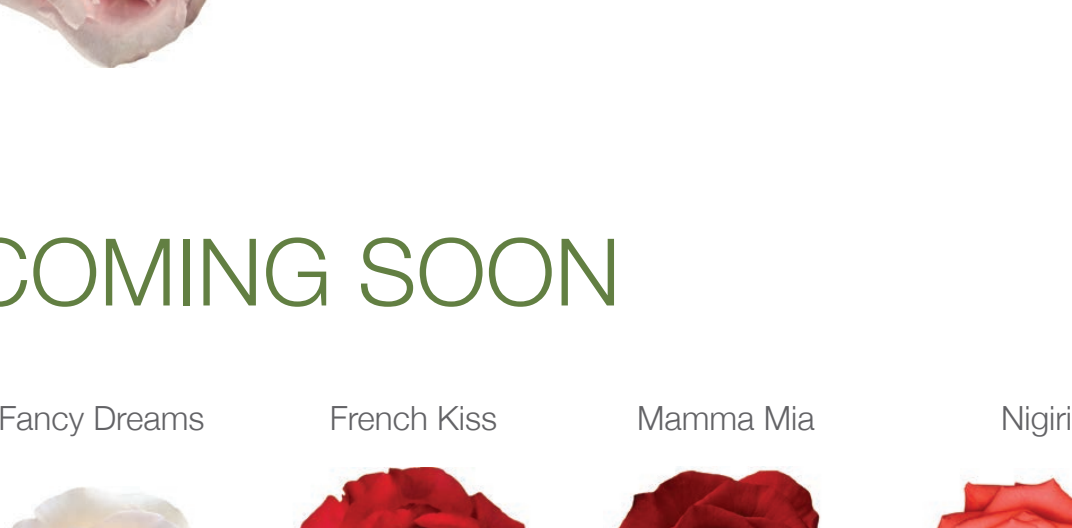


- Moonstone
- Playa Blanca
- Polar Star
- Tibet



CREAM

- Candlelight
- NEW** Champagner
- Cotton X-Pression
- NEW** Glow Girl



- Quicksand
- Vendela



PEACH

NEW

- Fascination
- NEW** Juicy X-Pression
- NEW** Mandarin X-Pression
- Marzipan

NEW

- Melon X-Pression
- Phoenix
- Shimmer
- NEW** Tie Dye

- Tiffany
- NEW** Tip Top

HOT PINK

NEW

- Exotix Berry
- Full Monty
- Gotcha
- Hot Explorer

- Hot Spot
- Lola
- Pink Floyd
- NEW** VI Pink

LAVENDER

- Country Blues
- Deep Purple
- Moody Blues
- Queen's Crown

- Star Platinum
- Violet Hill

ORANGE

NEW

- Aloha
- NEW** Carnelian
- NEW** Joy
- New Face

- Nina

RED

- Explorer
- Fortune
- Freedom
- Hearts

- Red Panther
- NEW** Redvolution

PINK

NEW

- Amira
- Amorosa
- Amsterdam
- Be Sweet

- Candy X-Pression
- NEW** Dragonfly
- Frutetto
- NEW** Happink

- Hermosa
- Jet Set
- Lorena Summerhouse
- Mandala

- Pink Mondial
- Pink X-Pression
- Pinky Promise
- Princess Crown

- Ragazza
- NEW** Romance X-Pression
- NEW** Rose Enigma
- Secret Garden

NEW

- Swan
- NEW** Sweet Beat
- NEW** Sweet Cake
- NEW** Sweet Spot

NEW

- Yuyi Gardens

COMING SOON

- Fancy Dreams
- French Kiss
- Mamma Mia
- Nigiri

- Powder Puff

