

CATALOGUE 2026

OUR COMPANY

Josarflor

is a competitive and innovative company which produces and sells roses of excellent quality since 2003. Founded and managed by an Ecuadorian group, its goal towards excellence is reached by offering premium products and services ensuring supreme customer satisfaction, thus making every special moment unforgettable.

The farm

is located in the Cayambe and Tabacundo area, at elevations ranging from 2,800 to 3,200 meters above sea level. Its privileged location in the Middle of the World, combined with the unique conditions of the Ecuadorian Andes, contributes to the production of exceptional roses with distinctive characteristics and outstanding quality.

At present

the farm holds 44 hectares of green houses with processes designed to assure top-of-the-line products, where the company has applied innovative methods respecting the employees and the environment.

Josarflor has obtained Flor del Ecuador, BASC, Carbon Neutral and now Flor Verde Sustainable Flowers Certifications, highlighting its unwavering commitment to sustainability, ethical practices, and environmental stewardship as part of its continuous improvement system.

You are invited to become Josarflor's business partner and take part of an outstanding experience!



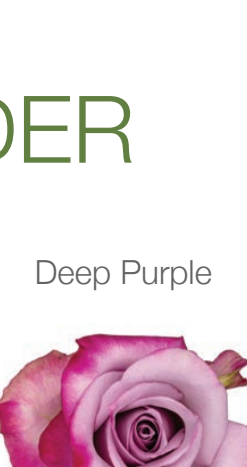
OUR COLLECTION

YELLOW

Bumblebee

NEW Momentum

Tara



BICOLOR/NOVELTIES

Altamira

Barista

NEW Country Candy

Enchantment

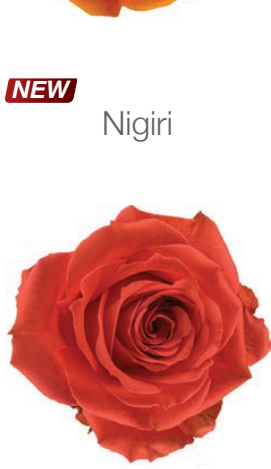


Esperance

Free Spirit

Kahala

NEW Pandora



Silantoi

Sunset X-Pression

Sweetness

Vintage



Wild Esperance



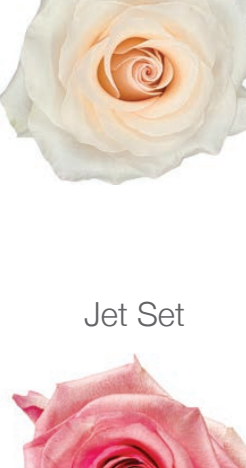
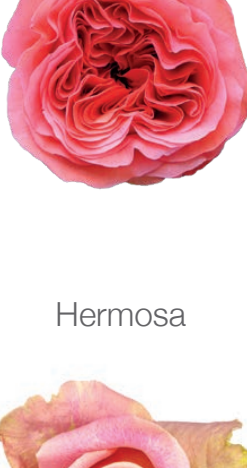
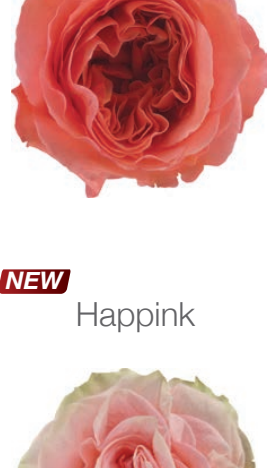
WHITE

Alba

Candlelight

NEW Lavinia

Mondial



Moonstone

Playa Blanca

Polar Star

Tibet



Vendela



CREAM



NEW Champagner



Cotton X-Pression

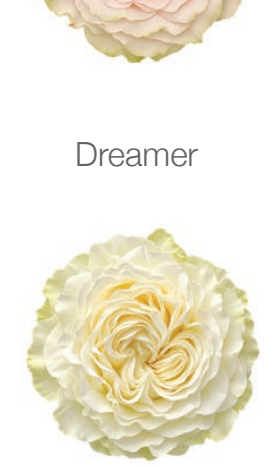


NEW Fatima Gardens

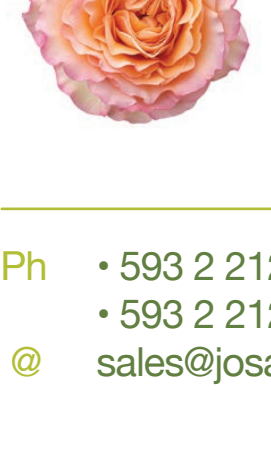


NEW Glow Girl

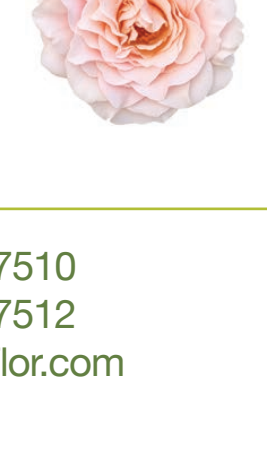
Quicksand



PEACH



NEW Fascination



NEW Juicy X-Pression



NEW Mandarin X-Pression



Marzipan



NEW Melon X-Pression



Phoenix



Shimmer



NEW Tie Dye

NEW Tip Top

HOT PINK

NEW Exotix Berry

NEW French Kiss

Full Monty

Gotcha

Hot Explorer

Hot Spot

Lola

Pink Floyd

NEW VI Pink

LAVENDER

Country Blues

Deep Purple

Moody Blues

Queen's Crown

Star Platinum

ORANGE

NEW Aloha

NEW Joy

New Face

Nina

NEW Nigiri

RED

Explorer

Fortune

Freedom

Hearts

NEW Mamma Mia

Red Panther

NEW Redvolution

PINK

NEW Amira

Amorosa

Amsterdam

Be Sweet

Candy X-Pression

NEW Dragonfly

NEW Fancy Dreams

Frutetto

NEW Happink

Hermosa

Jet Set

Lorena Summerhouse

Mandala

Pink Mondial

Pink X-Pression

Pinky Promise

NEW Powder Puff

Princess Crown

Ragazza

NEW Romance X-Pression

NEW Rose Enigma

Secret Garden

NEW Swan

NEW Sweet Beat

NEW Sweet Cake

NEW Sweet Spot

NEW Yuyi Gardens

SPRAYROSES GARDEN COMING SOON

Be Amazing

Bellalinda Love

Celia

Claulifia

Dreamer

Fibonacci Aureus

Fibonacci

Fibonacci Rosso

Vanity Rosever

Wedding Rosever